REMBRANDT SQUAD

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Dear Entrepreneur:

Thank you for your interest in our partnership opportunity to become a Business Transformation RESULTant and make $1 Million+ your first year - and every year - by helping local businesses unlock their hidden value.

Please carefully read the accompanying Rembrandts in the Attic book and learn why there's an unlimited supply of local business in your area with a Rembrandt locked within, and how you, as a savvy and highly skilled entrepreneur with our Squad's help, can identify them and profit enormously.

By partnering with us we'll teach you how to make several hundred thousand dollars off each business, so you only need one client every 90 days to net that seven-figure income.

The proven marketing tools you'll receive and the systems we teach you will produce an endless supply of prospective clients so you can carefully pick the right businesses to work with. You'll turn down far more clients than you can ever accept as you'll learn how to uncover the ones with the fastest growth and cash flow opportunity.

Your proposition to each business will be irresistible: As a RESULTant you'll get paid only on identifiable RESULTS, unlike consultants they've hired in the past who get paid regardless of results.

The Case Study booklet I have included demonstrates how this approach works. In it you will see real client relationships and the results they produced in untapped profits from small, medium and large businesses.

Let's get one thing straight: RESULTants don't earn chump change. You're not getting paid for time. You're not getting paid to give advice that gets ignored. You are getting paid when you uncover the enormous profits that are hiding in plain sight and capitalize on them.

How You Get Paid as a RESULTant

(And Why It Can Be the Most Lucrative Move You Ever Make)

There are three primary ways RESULTants cash in:

1. **Contingency** – a performance-based payout predicated on a fairly-negotiated percentage of incremental ongoing gains. I'll teach you as one of my Business Transformation RESULTant Partners how to find hidden revenue, help the client unlock it, and get a percentage of that gain. No more hourly fees or retainer garbage. You create value, and you collect a piece.

2. **Buy-Outs** – you implement the strategy, you trigger the identifiable results, and then the client pays a lump sum to buy out your ongoing share.

3. **Equity** –you accept an equity position of the business in return for explosive value creation. As the business grows, your piece grows with it via your share of ownership.

In many cases, you'll get a mix of all three. That's how the top RESULTants stack massive wins with just a handful of clients.

This isn't like selling advertising packages or managing ad budgets for a flat fee. This is a real partnership. High-stakes, high-trust, high-reward. The moment you tie your compensation to the success you create, you step into a whole new league. Business owners stop treating you like a vendor and start treating you like the money-making machine you are.

And here's the best part: you're not alone. As one of our partners we'll train you in the strategies, but you'll have the firepower of the entire Rembrandt Squad behind you.

Copywriters, designers, media experts, PR insiders, every piece of marketing muscle you need to deliver big-time wins.

You're the quarterback. You call the plays.

They execute. You collect.

If you want predictable, capped income, become a consultant.

If you want freedom, leverage, and checks that make your accountant do a double take...

Be a RESULTant.

No fluff. No theory. No hoping something "might work."

You produce. You profit. Period.

The RESULTant's Distinct Advantage

Traditional marketing is about brand awareness and image. It's vague and hard to measure. Direct response marketing, championed by Dan Kennedy, the world's #1 marketing guru and author of over two dozen books, is the opposite: focused, trackable, and results driven. Kennedy is the undisputed master of this discipline, and I've had the rare advantage of learning directly from him for over 15 years, not just through books or events, but working side-by-side in real-world business scenarios.

That experience is woven into everything we do, and it's the foundation of the Rembrandt Squad philosophy:

ONLY RESULTS MATTER.

You'll operate under your own name and your own identity. Here's exactly what you receive as one of our RESULTant partners:

1. Proprietary forms, templates and resources including a targeted prospect checklist.

2. The RESULTant Opportunity Scorecard to identify a prospect and quickly evaluate whether they meet the minimum criteria for hidden value and to determine if a business not only has hidden Rembrandts to uncover but also aligns with the ideal client profile.

3. The Rembrandt Checklist discovery tool for spotting overlooked assets, untapped opportunities, and hidden value within a business.

4. Expert Guided New Partner Onboarding (most RESULTants are fully trained and ready to hit the ground running within 30 days or less).

5. The Rembrandt Squad Rolodex, a curated, hand-picked directory of trusted experts and vendors I've personally assembled over my 40-year career.

6. The Rembrandt Field Guide operational blueprint, a custom leather binder with marketing archives you can repurpose to build relationships, establish authority and position yourself as a trusted expert in the eyes of clients and prospects.

7. Your Communication Archive, a ready-to-use library of templated emails, texts, and letters for nurturing prospects; templated sales letters, project proposals, various tested and proven contracts for different fee payment options for clients to ensure you get paid.

8. Continued direct-response educational materials via digital access.

9. Digital expert interview archive library.

10. RESULTant Marketing & Advertising Tool Kit archive of successful campaigns to borrow or model.

11. Ongoing telephone and email support from the Squad.

12. The ability to do co-op shared campaigns on larger select projects.

Think of it this way: As you begin identifying and developing client relationships, you may come across a project that feels too large or complex to manage alone. In those cases, you have the option to partner directly with the corporate arm of the Rembrandt Squad, acting as co-lead on the project, with corporate serving as your strategic ally behind the scenes.

Importantly, the client remains yours. You are always seen as the lead advisor, with corporate simply functioning as an extension of your capabilities. This builds trust, authority, and long-term value in your relationship with the client, positioning you as someone who can confidently handle any project, no matter the size or scope.

The $99,700 one-time partnership set-up fee is fully rebated to you on your first BIG co-op project.

As a RESULTant partnering with Rembrandt Squad Corporate, you have an exclusive opportunity to recover your entire set-up fee, on your very first major shared deal.

When you bring a shared deal through Corporate that generates at least $100,000 in collected profit, instead of following the standard 50/50 profit split, Rembrandt Squad will reimburse your full setup fee right off the top! The balance of the fee is split 50-50 the normal way.

This is our way of investing back into you, rewarding those who move quickly, produce big wins, and prove the model. It's not just a reimbursement; it's a fast track to full ROI and a major head start toward building a million-dollar RESULTant business.

These larger co-op transactions do not affect regular projects a RESULTant does on their own and don't share with corporate.

How Do RESULTants Identify the Clients Who Can and Will Pay Them?

As a RESULTant you'll NEVER be at a loss of potential clients! Our proven system and the no-risk contingency way you're compensated will keep you as busy as you want to be, full or part time.

But we're not interested in slow starts—we're focused on getting new partners moving fast. That's why, as part of your onboarding, we'll give you a minimum of ten (10) hand-selected, qualified potential clients in your local area.

These aren't cold names scraped from a list. They're vetted, high-potential prospects, researched and chosen by the Rembrandt Squad specifically for you. These are business owners with clear signs of untapped value—ideal candidates for your first Rembrandt discoveries.

And we don't just give you the names and wish you luck. You'll get battle-tested outreach templates, messaging strategies, and step-by-step instructions to start real conversations with decision-makers—so you can begin building your book of business from day one.

Also, as part of the onboarding process, every RESULTant is trained in the exact strategy used to qualify high-value prospects, so you not only receive warm leads, but understand how to find and generate more of them on your own. You'll also be equipped with proven tactics to capture attention, open doors, and get decision-makers engaged.

This is where the RESULTant Squad model stands in stark contrast to traditional agencies and consultants. You're not showing up to pitch services or chase retainers. You're showing up with a better model, one rooted in partnership, results, and shared upside. And prospects can feel the difference. When they realize you're not there to drain their checkbook, but to help them unlock hidden value and grow, the conversation changes, and the door opens.

As a RESULTant you're not being paid to do everything—you're paid to know what matters most, where the hidden value lives, and how to activate it. With the backing of the Rembrandt Squad, you'll know precisely which "screws" to turn to get your clients' businesses firing again, and you'll be paid handsomely for knowing what no one else sees.

This is not a franchise. There are no royalties, no ongoing fees, and no overhead. You can work from the comfort and privacy of your own home or within an office you may already have. All client work is yours, unless you choose to partner with Rembrandt Squad corporate on bigger projects.

We're looking for a few good people.

The underdog business owners in towns across America are ready for the kind of growth and results that I have created for my private clients. All it takes is the right kind of person, visionary, motivated, and able to follow a proven system. Someone who can do what the Rembrandt Squad does, right where they live.

So, is it for you? The only way to find out is to do your due diligence. Review the materials in this package.

Then, schedule a one-on-one, no-pressure call with the team. That call will be as much you interviewing us as us interviewing you.

Not everyone that responds as *interested* is accepted.

We're looking for the right people, those who will take what is taught and delivered and actually make a difference in their communities.

If that sounds like you, let's talk.

Call (216) 899-1400 today to schedule your confidential and get all your questions answered. We'll also see if there's a fit and whether or not your area is still available. The number of new partners we are accepting is greatly limited.

Best,



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P.S. *"A small team of A+ players can run circles around a giant team of B and C players."* – Steve Jobs

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